



Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous–Affiliated to Osmania University

Bhavan's Institution Innovation Council

BHAVAN'S VIVEKANANDA COLLEGE ANTHAH PRERANA 5TH EDITION

Founded on 19th August 2017, the aim of the Entrepreneur Development Cell (ED Cell) of Bhavan's Vivekananda College is to encourage and promote the entrepreneurial mindset by inducing entrepreneurial skills among the students of the college. Our cell intends to inspire young entrepreneurs with creative start-up ideas by providing them a space to learn, experience and explore the various aspects of entrepreneurship via multiple workshops, events and competitions. Since its inception, the ED cell has been a thriving force which helped students to turn their ideas into viable businesses. As a part of our vision, the ED cell has come up with an instigating platform for all the budding entrepreneurs called ANTHAH PRERANA, a national-level business plan event that provides all participants a stage to present their business ideas. After organizing 4 successful seasons, the ED CELL is back with its flagship event yet again. ANTHAHPRERANA 5.0 will take place on 8th February 2023.

The Participants from all over the country have shown immense enthusiasm with their extraordinary business ideas during the previous years, both in online or offline modes. We had an astounding participation from more than 14 states including Maharashtra, Uttar Pradesh, Karnataka etc. This year, we aspire to establish "ANTHAH PRERANA" as a well-known business module competition in the country with a target of more than 100 teams participating from different prominent colleges across India, this time in hybrid mode (online and offline).

We are looking for sponsors, we would be delighted if you would join us. The event's sponsors will have the chance to advertise their logo on our ED cell website. Following this, promotional

posts will be made on social media platforms like YouTube, Instagram, Spotify, etc. You will also get the opportunity to virtual exhibit your product at V-day. The other benefits include Company Logo on Certificates, Email promotion of the event with company details, Branding on participant invites, an opportunity to display screen-ads during the event. Looking forward to having you on board with us.

For further queries/details, contact the student coordinators of ANTHAH PRERANA,

Ashok Rampalli: 7989407180

Praneet Parmeshwar: 6309764705

Krushu Reddy: 8985855545

The links to our website and instagram page are given below:

Website: [Home | My Site 4 \(editorx7983.wixsite.com\)](http://Home | My Site 4 (editorx7983.wixsite.com))

Instagram: <https://www.instagram.com/bvcedcell/?igshid=OGO2MjdiOTE=>